

Campus Voice

Powered by UKG Employee Voice™

Campus Voice by UKG is a real-time assessment tool that can conduct surveys on the entire campus or with a subset of the community. With its easy setup and ability to report in real time, surveys can be mounted as often as you need.

Our proprietary Natural Language Processing (NLP), designed with assistance from Stanford University, helps you understand the campus climate, including themes and emotions, through advanced survey techniques and reports using real-time visual data analytics. By leveraging this technology, universities can catalyze campus engagement, increase retention, and accelerate Diversity, Equity, and Inclusion programs.



Focus on specific demographics

Universities are a unique climate serving three major segments: students, faculty, and staff. Do you want to see how your staff feels about adding new employee benefits? Or what about students' views on a change in majors offered? It's possible to survey different demographics to understand how they feel and form a plan of action. Campus Voice can:

- Deploy surveys to segments of your community to understand how events, policies, or decisions affect differing populations
- Recognize how different generations and genders use idioms, so their answers are not overlooked or misunderstood



Real-time answers and analysis

Campus climate can change rapidly, and while many universities already implement campus surveys, they are often costly and conducted by external firms that take months to share outcomes. With Campus Voice, you have the power to deploy surveys when you want and how you want, with real-time results that:

- Analyze themes and emotions that are recognized consistently in the software from survey to survey
- Use a rating scale in combination with open-ended questions and the proprietary NLP to provide answers through visual data analytics, helping you to easily understand results

76%

of students reported that maintaining their well-being on campus is a challenge.*

53%

of staff reported that the gap in trust between staff and leadership is due to a lack of communication.*

*SalesForce.org and The Chronicle of Higher Education's Connected Student Report, 2nd Edition