UKG

A Case Study

Bimbo Bakeries Prepares for the Future with UKG Dimensions™

UKG Dimensions – The Future is Now

A Case Study

Background

Bimbo Bakeries USA is the American corporate arm of the Mexican multinational bakery product manufacturing company Grupo Bimbo. It is the largest bakery company in the United States. The company, headquartered in Horsham, Pennsylvania, owns many fresh bread and sweet baked goods brands in the United States, including Entenmann's, Sara Lee, and Thomas'. It is also a top advertising sponsor for many major soccer teams around the globe.

Today, Bimbo employs 20,000 U.S. associates, operates in more than 50 manufacturing locations, and distributes products through 11,000 distribution routes to deliver leading brands to consumers throughout the United States.

Customer Snapshot

Bakery products

Horsham, Pennsylvania

15,000+ employees

Products

- iSeries
- Workforce Central v6

UKG Dimensions is helping Bimbo prepare for the future by delivering an exceptional employee experience through its mobile-first platform, allowing employees to complete important tasks from any device, which is critical to attracting and retaining top talent.

Courtney Dobbins
Bimbo Bakeries

UKG Dimensions – The Future is Now

A Look at Anticipated Outcomes

Challenges

Bimbo had approximately 15,000 employees using either Workforce Central® v6 or iSeries across multiple instances. They were a very heavy user of the application – with timekeeping and accruals being a major focus. In an effort to centralize to one instance and streamline their workforce management, they began discussions to move to Workforce Dimensions.

Anticipated Outcomes

Bimbo projects a number of outcomes in the months following the implementation of Workforce Dimensions:

- Consolidate two separate systems (Workforce Central v6 and iSeries) into a standard workforce management system solution for the entire U.S.
- Move to the cloud to decrease maintenance/internal support and costs
- Use leading-edge workforce management technology
- Utilize mobile workforce management technology throughout the organization, promoting ease of use and convenience for supervisors
- Leverage real-time workforce management analytics data for decision making – with an emphasis on overtime

Key benefits

Device Agnostic

Functionality allows employees to move easily from desktop to tablet to phone without feature or data loss

Responsive Mobile

Interface allows users to manage in the moment from a meeting, the factory floor, the field, etc.

Business Structures

Feature allows for more accurate reporting, saving time and money

Technology

provides employees an unparalleled experience through mobile

Learn more about

UKG Dimensions™

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