

	Workforce Central Track	Workforce Ready Track	Workforce Dimensions Track
10:00 – 11:00 a.m. ET	<p><b>Opening Keynote</b> Understanding the Moments That Matter: How Your Kronos Solution Can Optimize the Employee Experience Speakers: Chris Mullen and Teresa Smith</p>		
11:00 a.m. – noon ET	<p><b>The Workforce Central 8.1 Experience</b> Speakers: Bernie LeCuyer, Linda Tolnai, Dennis Baechle, Rick Sharland, Lauren Nawfel</p>	<p><b>Workforce Ready in 2020   Delivering Solutions You Need When They Matter Most</b> Speaker: Jess Griffin</p>	<p><b>What's Coming in Timekeeping</b> Speakers: Sam Inzerillo, Lynne Henderson, Peter Jutras, Vasu Sreekakolapu</p>
Noon – 12:30 p.m. ET	<p><i>Break</i></p>		
12:30 – 1:30 p.m. ET	<p><b>Configuration Tips and Tricks for Scheduling</b> Speaker: Sarah Inman</p>	<p><b>Workforce Ready   Engaging Your Employees When It Matters the Most</b> Speaker: Tom McNamara</p>	<p><b>Gain Valuable Insight with Data in Workforce Dimensions</b> Speaker: Matt Gake</p>
1:30 – 2:00 p.m. ET	<p><b>Networking/Resource Center</b></p>		
2:00 – 3:00 p.m. ET	<p><b>Best Practices for Test Planning and Requirements-Based Testing</b> Speaker: Lori Sheldon</p>	<p><b>Workforce Ready   Take Your Reports to the Next Level</b> Speaker: Brett Myers</p>	<p><b>What Everyone Should Know About Integrations</b> Speaker: Kevin Watson</p>
3:00 – 4:00 p.m. ET	<p><b>Mobile Implementation Essentials</b> Speaker: Eric Sedgley</p>	<p><b>Workforce Ready   Stay in the Know</b> Speaker: Somer Jefferiss</p>	<p><b>Expanding Success With Learning</b> Speakers: Adria Fischer, Lyn Bennett, David Ross</p>
4:00 – 4:15 p.m. ET	<p><b>Closing</b></p>		

### Understanding the Moments That Matter: How Your Kronos Solution Can Optimize the Employee Experience

**Description:** Every organization is different, but employees, managers, and executives all need basically the same things to do their jobs. Employees need technology that helps them work their way and resembles the technology they use outside of work. Managers are looking for critical business information that can help them make split-second decisions to improve productivity, control costs, and keep their staff motivated. Executives are looking for visibility into their entire organization and want to quickly understand what's happening. How easy do we make it for all of that to happen? Dr. Chris Mullen and Teresa Smith break it down into the moments that matter in any employee's journey: the moments that occur daily, monthly, annually, or even only once.

#### Speakers:

##### Chris Mullen

- Chris is director of strategic advisory at Kronos. A thought leader on performance, development, and talent strategies with 15 years of experience as an HR practitioner, Chris helps organizations inspire their own workforces by optimizing technology and refreshing outdated processes with people-centric solutions to enhance the employee experience and drive better business outcomes. He holds a doctorate from the University of Northern Colorado, where he focused on the impact of mobile technology on work-life balance.

##### Teresa Smith

- As a senior HCM strategy consultant for Kronos, Teresa is dedicated to evangelizing the importance of creating people-centric human resources functions that enable a strategic HR focus and the overall impact of the differentiated employee experience on business success. Teresa has dedicated more than 20 years of her career to exploring the impact of HR, payroll, and workforce management on the workforce.

## The Workforce Central 8.1 Experience

**Description:** Improving the employee experience and empowering managers are what Workforce Central 8.1 is built to achieve. In this session, we'll dive into the value that 8.1 provides and the benefits that customers who are live on the solution are already realizing today. Learn about new capabilities, the full HTML experience, usability improvements, and increased functionality that will save you time and make work easier.

### Speakers:

#### Rick Sharland

- Rick brings more than 30 years of experience in software engineering to the table. He has worked at Kronos for 17 years, previously as a development/QA manager for the Attestation Tool Kit and currently as a senior product manager for the Workforce Central platform.

#### Dennis Baechle

- Dennis has worked with Kronos for approximately 14 years. For the past three years, he has served as a product manager for the Workforce Central timekeeping solution. Prior to his role in product management, he worked for over 10 years as a solution consultant in retail.

#### Linda Tolnai

- Linda is a product manager specializing in scheduling, forecasting, and budgeting products for Workforce Central. She previously worked for many years as a software domain analyst within Kronos and participated in many client sessions and TestFest events. She uses her training skills to help her team understand the ins and outs of scheduling.

#### Bernie LeCuyer

- Bernie has been leading Workforce Central product direction for several years at Kronos after starting as the director of the accelerated product delivery function. He loves to spend time helping customers understand how to align their strategic plans to maximize future product releases, thereby increasing the value they can obtain from a Workforce Central release. Driving continuous process improvement is a passion Bernie brings to the products with which he works, and that passion can be seen in many of the improvements recently released in Workforce Central.

#### Lauren Nawfel

- Lauren is an avid writer, content creator, and Kronos customer advocate. A member of the customer marketing team, she focuses on producing and promoting resources dedicated to helping customers work smarter with their Kronos solutions.

### Configuration Tips and Tricks for Scheduling

**Description:** Are you taking advantage of the best that basic or advanced scheduling has to offer? You'll find out in this session. From recommended configuration strategies for scheduler widgets, templates, and rules to methods for minimizing end-user errors, you'll get the tips you need to simplify and standardize your scheduling process and win back hours in your day.

**Speaker:**

**Sarah Inman**

- Sarah Inman, MHA, is the manager of business development for the healthcare team, as well as a former Kronos workforce management strategist with almost two decades of leadership, staffing, and scheduling experience within the healthcare field. A native of South Florida, she enjoys assisting Kronos customers with developing and implementing their strategic visions for labor management within their organization.

### Best Practices for Test Planning and Requirements-Based Testing (45 minutes)

**Description:** Behind any successful solution deployment, system upgrade, or new module rollout is a solid testing strategy. Everyone knows that testing is necessary, but the time and effort it takes to properly execute the process are often overlooked. Learn how to develop a test plan, understand how requirements impact what to test, recognize traits of testable requirements, and turn requirements into real tests.

**Speaker:**

**Lori Sheldon**

- Lori, CTFL, brings more than 30 years of experience in all phases of the system development and implementation lifecycle. She is skilled in business analysis and requirements documentation and has a passion for ensuring that the client's requirements are met through thorough testing of the system. With more than 15 years of experience in the SaaS payroll/HCM software space, Lori is uniquely qualified to understand the challenges of implementing systems that support the business.

### Mobile Implementation Essentials

**Description:** Mobile technology has never been more prevalent, especially when it comes to your workforce. Allowing employees to punch in or complete other workforce management tasks remotely might be more compelling than ever before. Hear from a Kronos mobile expert and gather the essential knowledge you need to make the most of Kronos mobile technology. Topics include implementation and infrastructure considerations, server requirements, security, and more.

**Speaker:**

**Eric Sedgley**

- Eric is a technology consultant for the Kronos global technology services team. As a technology consultant, Eric provides analysis, solutions, and design for both cloud and on-premise Kronos customers. He has participated in all aspects of the system implementation lifecycle, including project planning, functional analysis, installations, customizations, security, optimization, and training. Eric has over 20 years' IT experience, including over nine years with Kronos, delivering quality services with customer success as a top priority. Before joining Kronos, Eric worked as an independent small-business IT consultant and web developer.

## Workforce Ready Track

### Workforce Ready in 2020 | Delivering Solutions You Need When They Matter Most

**Description:** Jess Griffin, VP of product management and user experience for Workforce Ready, dives into the latest enhancements of Workforce Ready and highlights what's to come! During the session you'll explore the latest features, including the new timesheet experience, performance reviews, recruitment, dashboards, and analytics. You'll also discover the latest innovations in Workforce Ready, including the new My Learning experience and personalization, and learn what's to come in the future of Workforce Ready. When it matters most, Workforce Ready is committed to delivering the solutions you need. Don't miss this session.

**Speaker:**

**Jess Griffin**

- Jess is vice president of global product management and user experience for Kronos Workforce Ready. In her role at Kronos, Jess leads the design and development of Workforce Ready, the market's fastest-growing full-suite human capital management solution for HR, payroll, talent, and timekeeping.

### Workforce Ready | Engaging Your Employees When It Matters the Most

**Description:** Engaging employees and enhancing experience is what the new UI is all about. In this session, we'll review key features of the new UI on both mobile and desktop versions. Our product expert Tom McNamara will provide viewers with some tips and tricks for navigating the new system. Learn about benefits enrollment, charts and graphs, and the new timesheet experience. Understand how to properly leverage dashboards and favorites to meet your teams' needs. Trust us — this is a session you don't want to miss!

**Speaker:**

**Tom McNamara**

- Tom is director of product suites for Workforce Ready. Tom is responsible for leading the product strategy of the new user experience, mobile, reporting, and other cross-suite product efforts that enhance the customer experience.

## Workforce Ready Track

### Workforce Ready | Take Your Reports to the Next Level

**Description:** Data is something that pretty much every organization out there seems to have an endless appetite for, and due to the nature of their roles, HR and payroll professionals are sitting on a treasure trove of it. Having the data is only half the battle, though — you need to know how to present it. In this session, we'll dive into our latest features to help you do that: charts, graphs, and dashboards. These tools will let you use data effectively to make a strategic impact. You'll learn how to create charts and graphs that give quick insight into your employees and their behaviors, how to properly build and leverage the at-a-glance data available to you in your Workforce Ready solution, and how to tell a bigger story with dashboards.

**Speaker:**

**Brett Myers**

- Brett is a product manager for analytics. He strives to make an impact on the HCM space by identifying potential products, generating product requirements, and determining specifications, production timetables, and time-integrated plans for product introduction and go-to-market strategies. His areas of focus include descriptive analytics, predictive analytics, prescriptive analytics, dashboarding, visualizations, employee perspectives, AI, and machine learning.

### Workforce Ready | Stay in the Know

**Description:** With product releases coming every two months, are you questioning how to successfully prepare your organization for change? We've got you covered! In this session, Customer Success Manager Somer Jefferiss will give you her best tips and tricks on how to keep your organization on track and successful through change management when it comes to product releases or adopting new features. Learn about the resources available to help keep your organization prepared, such as the Release Readiness page in Kronos Community, release highlight videos, in-product communications, and the "What's New, What's Next" webinar series. Stay in the know with this session.

**Speaker:**

**Somer Jefferiss**

- A licensed attorney and human resource professional (PHR) with over 15 years' experience, Somer is focused on technology innovations to drive customer success. In her role as a customer success manager at Kronos, Somer is dedicated to ensuring customers achieve their business goals and objectives.

# Workforce Dimensions Track

## What's Coming in Timekeeping

**Description:** This is your opportunity to hear from product experts about the roadmap for Workforce Dimensions Timekeeping and understand their vision for the solution through 2021. Not only will you learn about features, including timecard changes, attestation, historical corrections, accruals, and reporting, but you'll also have the chance to see demos of new functionality coming in the next release.

### Speakers:

#### Sam Inzerillo

Sam has worked with Kronos products for over 25 years. He's done a fair amount of pre/post sale consulting for timekeeping product extensions on both architecture and strategy. Recently, he's moved over to the product management team in engineering and lead the timekeeping, absence management, attestation, and work product lines.

#### Lynne Henderson

Lynne is an experienced product manager at Kronos with over 20 years of experience. She specializes in the Timekeeping domain and in solutions to meet organizations' compliance needs. She has held different positions in her career at Kronos, including senior technical writer and software domain analyst.

#### Peter Jutras

- Peter has been with Kronos for 12 years as a product manager for timekeeping, absence management, and work. As the spokesperson for our product as well as the voice of the customer, he works closely and collaboratively with our customers, sales and marketing teams, and engineering teams to influence future product development.

#### Vasu Sreekakolapu

- Vasu has been a growth enabler supporting medium to large businesses in the enterprise and communications industry for over 20 years. He's built multiple products and solutions in CRM, order management, and marketplace domains. At Kronos, Vasu enjoys being a customer advocate to drive product experience, development, adoption, and customer success.

# Workforce Dimensions Track

## Gain Valuable Insight with Data in Workforce Dimensions

### Description:

Data tells great stories, and Workforce Dimensions Analytics helps you write them. With tools such as Dataviews, for determining the root causes of workforce management issues, and Report Studio, for formatting detailed computations, managers have access to the information they need to make more informed decisions about their workforce. Learn about what these tools have to offer and see how Workforce Dimensions data can be extracted and combined with external data.

### Speaker:

#### Matt Gake

- Matt has been a strategic consultant with the data science practice at Kronos for about three and a half years. His team analyzes customer data and provides insight into the value that they could uncover through the strategic use of Kronos products.

## What Everyone Should Know About Integrations

### Description:

There's more than one way to integrate your software solutions with Workforce Dimensions — build an interface, connect direct via APIs, or retrieve data for an enterprise data warehouse. This session will help you understand the different integration techniques and the value of each approach. It will also highlight where to find API and developer tools and provide an explanation of security requirements and file transfer mechanisms.

### Speaker:

#### Kevin Watson

- Kevin has over 20 years' experience in the IT industry in a variety of roles and verticals and holds an MSHCA and an MBA. As a director for global integration and API consulting services at Kronos, he is focused on our enterprise integration strategy and oversees a team of senior consultants specializing in the connection of Kronos solutions to our customers' HR, payroll, EDW, and other third-party systems. During his long relationship with Kronos, Kevin has also been a Kronos customer a few times, implementing our products in healthcare and the public sector and, several years ago, as a development manager at the largest U.S. auto manufacturer, where he focused on the configuration and deployment of Kronos solutions across the U.S. and South America.

# Workforce Dimensions Track

## Expanding Success With Learning

### Description:

What's the best way to prepare for a new Workforce Dimensions release? Where can I find the release training I need? How can I ensure my people are using new features and making the most of new functionality? These questions and more will be answered in this session. You'll see the Kronos KnowledgeMap Live and User Adoption Resource Center education platforms, learn about key training resources, and hear strategies for ensuring adoption among your workforce.

### Speakers:

#### Lyn Bennett

- Lyn has more than 30 years of experience in customer education, including curriculum design, development, and delivery. She has spent the last 12 or more years managing the education subscription programs, including Kronos KnowledgeMap and KnowledgeMap Live for Workforce Dimensions. The best part of her job is collaborating with customers to build and deliver programs that lead to their success with their Kronos solution. She is also a Prosci-certified change management practitioner.

#### David Ross

- David has more than 20 years of experience working with enterprise customers in the areas of education, training, development, system optimization, user adoption, lean practices, and organizational change management. Since joining Kronos in 2002, David has used his leadership training and change management experience to help leaders understand their role in achieving business results with Kronos. Prior to joining Kronos, David worked for several Silicon Valley hi-tech startups and for a large multinational insurance company. David has a diverse educational background with a BA with honors from the University of Montana and a certificate from the CFPPA International Wine School in Burgundy, France. He also holds an MBA in entrepreneurial leadership from John F. Kennedy University. He is a Prosci-certified change management consultant and a certified Six Sigma Green Belt.

#### Adria Fischer

- Adria is a communication-focused, customer-minded enthusiast. As the customer marketing manager for the Workforce Dimensions and Workforce Central product lines, she dedicates her time to developing and enhancing the Kronos experience through initiatives that bring customers the tools, resources, and information that they care about.