



Great Place To Work

Inspiring greatness in every organization with culture guidance and technology built for all

Fueled by an unwavering commitment to equity for all people, we give leaders and organizations the tools, insights, recognition, and resources to create a consistently and overwhelmingly great experience for their people, no matter who they are, what they do, or where they work.



Proven Model

Our unique model, which is based on the feedback from 100 million employees around the world, helps us define what makes a great workplace and enables organizations to truly capture, analyze, and understand the employee experience.



Culture Guidance

Contextualize your employee survey results by benchmarking to the most credible company culture benchmark data available. Then, review your strengths and opportunities with our Culture Coaches to identify where to take action to improve your workplace.



Business Impact

When you invest in workplace culture, your business is more profitable. Why? Employees with consistently positive experiences are more likely to stay with the organization, give higher levels of effort, and drive faster rates of innovation.

Why Workplace Culture Matters

The employee experience is one of the strongest predictors of long-term business results. Here's why:

Higher Stock Market Returns: Treating employees well doesn't just correlate with higher stock returns, it predicts future performance.

Increased Employee Productivity: Employees across all generations are 3x more likely to give extra on the job when they feel they're at a great workplace.

More Innovative Atmosphere: Research has shown that innovation comes from workplaces built on trust, where collaboration and creativity flourish.

Greater Agility: Besides creating an environment of transparency, collaboration and innovation, trust means companies can make quicker decisions – and then act on them.

Happier Customers: High-trust companies have customer satisfaction ratings about 3 points higher than competitors. Engaged, empowered, employees deliver better customer service, better products, and happier customers.

Reduced Employee Turnover: Great workplaces experience half the turnover of their peers

Stronger Brand Ambassadors: There's no better recruitment tool than existing employees, and those who work in high-trust environments are much more likely to tell others about their company.

Sources:

Great Place To Work. "9 Reasons Workplace Culture Matters." Great Place To Work, www.greatplacetowork.com/resources/blog/infographic-9-reasons-workplace-culture-matters.

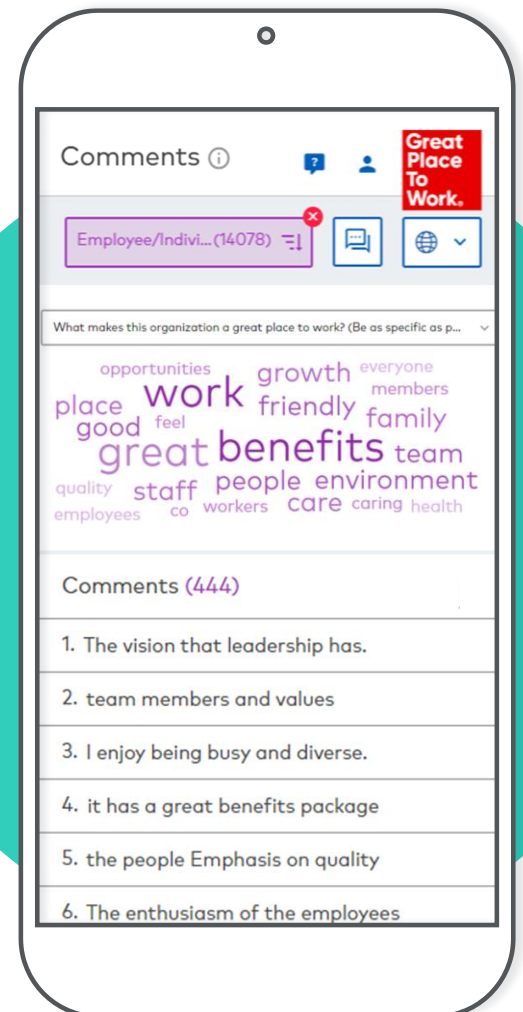
Great Place To Work. "5 Ways Workplace Culture Drives Business Profitability." Great Place To Work, www.greatplacetowork.com/resources/blog/5-ways-workplace-culture-drives-business-profitability.

Great Place To Work Trust Index Survey

Backed by 30+ years of research

Great Place To Work offers best-in-class data about the employee experience, built on our model and definition of a great workplace, which is reaffirmed by millions of employees who take the survey globally each year.

- Benchmark yourself against key drivers of a great employee experience defined by trust, pride, and camaraderie for all
- Measure the level of trust in your organization and the consistency of the employee experience across demographic groups
- Explore five components of a high-trust company culture through 60 statements and two open-ended questions
- Customize with additional statements and demographics that are relevant to your business
- See how your culture stacks up against competitors with our industry benchmarking data
- Analyze employee data by department, job role, managerial level, and more
- Uncover real statements of current employees with results that go beyond numbers



Great Place To Work Certification

Great Place To Work Certification recognizes companies who create an outstanding employee experience

- Certification is a two-step process that includes surveying your employees with the Trust Index Survey and completing a short questionnaire about your workforce
- Scores are determined by employee feedback and independent analysis
- Helps job seekers identify which companies genuinely offer a great company culture
- Gives employers a recruiting advantage by providing a globally recognized and research-backed verification of a great employee experience
- Once Certified, you'll be automatically considered for placement on 20+ Best Workplaces lists including the *Fortune* 100 Best Companies to Work For® list

A Partner for Life

By partnering with UKG, you get industry-leading technology combined with proactive, personal service from dedicated experts to accelerate value, promote confidence, and ensure long-term success. We've partnered with a diverse range of organizations, from startups to Fortune 500 companies, to drive meaningful change for their people and are ready to help you do the same.

Getting Started

Dedicated customer support informs and guides your organization in building and executing an effective employee experience survey strategy.

- Identify objectives and desired outcomes
- Receive guidance on pre-survey communication
- Create a tailored launch plan

Surveys, Reporting

We help ensure the feedback you're collecting ties back to your business objectives and suggest additional survey statements, open-ended questions, and demographics.

- Review additional areas for opportunity based on best practices
- Monitor participation by department, managerial level, tenure, and more
- Track significant changes over time

Culture Coaching

Culture Coaches work with senior leaders to explore survey data to uncover actionable insights.

- Focuses on strengths and opportunities as compared to industry benchmarks
- Provides directional guidance and context on the drivers that create great workplace experiences
- Partners to complete a value realization analysis during mid-year check-in



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