

January 2022





By analyzing weekly employee shift trends at 35,000 U.S. businesses with a combined 3.9 million employees, this index tracks the ongoing recovery of the U.S. workforce.

The state of the frontline workforce

Shift Data Informs Pace of National Recovery



Using high-frequency workplace data to track the health of the labor economy

By analyzing weekly employee shift work trends across 35,000 U.S. businesses and 3.8 million employees, this index provides directional insight into the health of the frontline working economy. See all historical weekly reports at **UKG.com/WorkforceActivityReport**.

January workforce activity saw the steepest monthly decline since the pandemic began. However, UKG does not believe this is indicative of widespread layoffs. Instead, it can be attributed to poor winter weather impacting school and business closures, combined with many workers out sick in mid-January due to the persistence of the omicron variant. Declines slowed in the second half of the month as omicron waned.

Executive Summary

January 2022

Mid-month shift growth

- -0.3% April
- **0.1%** May
- 2.0% June
- **1.1%** July
- -2.4% August
- -0.1% September
- 0.1% October
- 1.4% November
- -1.7% December
- -5.1% January

Workforce Recovery Scale

- 85.9 April
- **85.3** May
- 86.7 June
- **86.3** July
- 84.7 August
- 85.2 September
- 86.0 October
- 87.0 November
- 85.5 December
- 84.0 January

Shift growth by company size

-7.7% <100
-5.4% 101-500
-2.0% 501-1,000
-4.1% 1,001-2,500
-5.9% 2,501-5,000
-6.8% >5,000

Shift growth by industry

- -4.5% Healthcare-4.9% Public sector & non-profit
- -5.0% Manufacturing
- -5.4% Services & distribution
- -7.2% Retail, hospitality & food service

Shift growth by region

- -6.5% Northeast
- -6.3% Southeast
- -5.0% Midwest
- -5.0% West

Workforce activity **declined 5.1%** from mid-December to mid-January

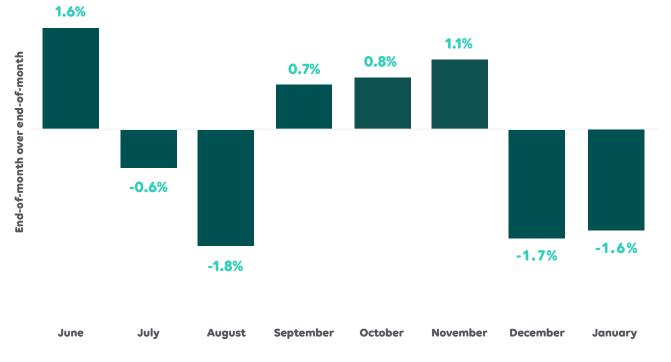
"A lot of people called out sick or couldn't work due to winter storms in early- to mid-January. As a result, we don't believe this record slowdown in workforce activity was a result of job loss greater than we typically see in January, however we are quite certain that the hiring of hourly workers did not accelerate in the month."

> Dave Gilbertson Vice president, UKG

Shifts worked

Shift growth as measure of workplace recovery

This data reflects end-of-month over endof-month shift growth as measured by time punches, collected via time clock, mobile, and web-based devices. UKG is watching for several consecutive months of end-of-month workforce activity growth, as this could signal the next phase of jobs recovery.



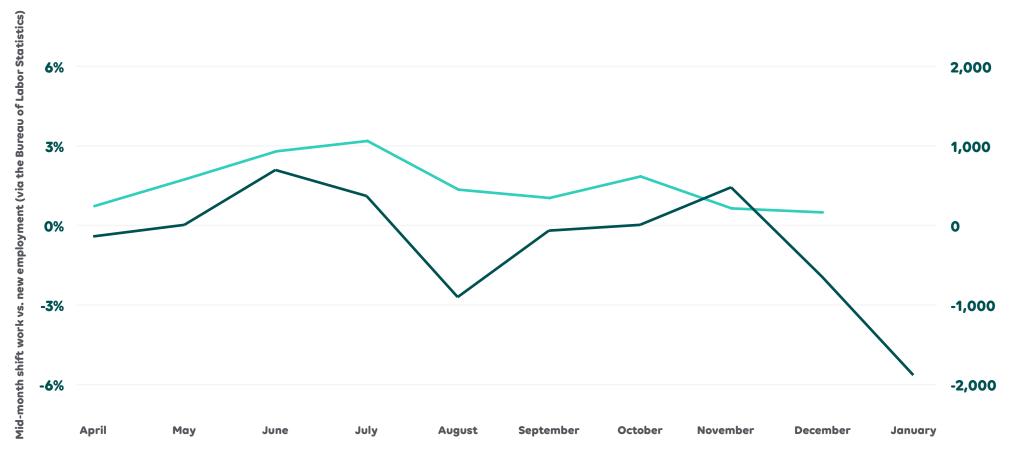
End-of-month shift volume in January **fell 1.6**%



Shift recovery: Mid-month data aligns with changes in U.S. employment

Throughout the national economic recovery, high-frequency UKG shift data has closely correlated each month with the new employment gains reported by the U.S. Department of Labor — providing an indication of the direction of jobs recovery.

Poor winter weather and the omicron variant stunted shift growth in January, which **declined 5.1**%



UKG Shifts Worked

BLS New Employment (in thousands)

Job applicant data serves as early indicator of workforce activity

UKG is analyzing job applicant data to anticipate future workforce activity and the larger national jobs recovery. Continued growth in job applicants will be an early indicator that people who have remained on the sidelines during the post-pandemic recovery are beginning the process of returning to the workplace.

The job applicant data details the number of new applicants for any given job opening on a month-over-month basis.

Frontline job creation **did not accelerate** in January, but job applications saw seasonal growth that may lead to hiring in February



UKG

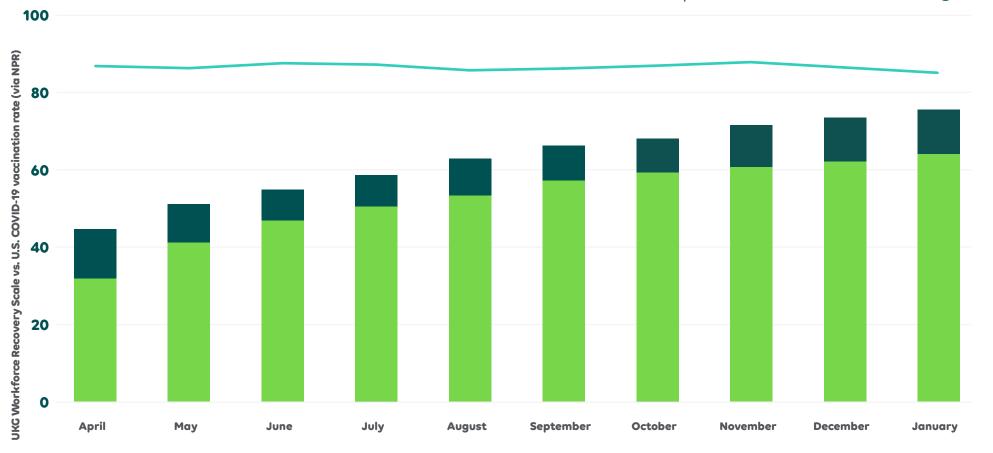
Shift recovery: Tracking work activity alongside vaccination rates

The UKG Workforce Recovery Scale is an indexed measure of end-of-month shift work activity across the U.S. The Workforce Recovery Scale does not track the economic recovery from COVID-19; it is a metric benchmarking the shift-based workplace activity today against pre-pandemic activity to provide an alternative and complementary view into the national employment situation.

The national economic recovery is dependent on a variety of factors — including an increasing rate of COVID-19 vaccinations. The combination of vaccination rates and the Workforce Recovery Scale provides a multidimensional view of stability indicators that can empower organizations to begin planning for future post-pandemic operations.

The UKG Workforce Recovery Scale currently sits at **84.0**

Workforce Recovery Scale Population that is fully vaccinated Population with at least one dose

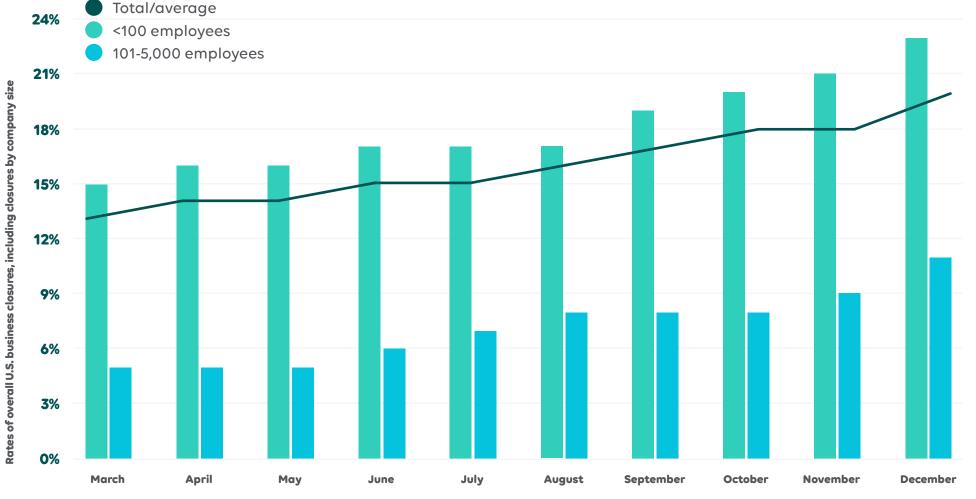


Shift recovery: Volume of business closures across company sizes

Shift work volume is a helpful high-frequency metric to measure not only the activity of hourly and frontline employees, but also the health of the businesses that employ them. By tracking businesses that have registered zero shifts, this metric can indicate rate of indefinite business closures. When broken down by company size, there is a clear differential of ongoing business stability between smaller organizations with less than 100 employees and larger organizations with more than 100 employees.

The ongoing rate of business closures, in tandem with the rate of job creation, will be a key factor in understanding the total impact of the COVID-19 pandemic.

20% of all businesses open pre-pandemic — including 23% of small businesses remain indefinitely closed

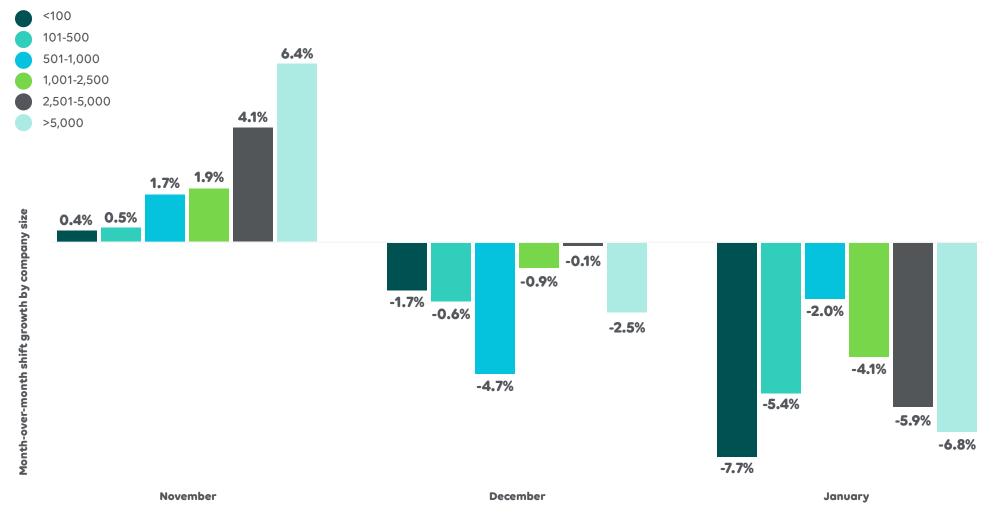


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Shift recovery: Company size

This data reflects month-over-month shift growth by company size as measured by time punches.

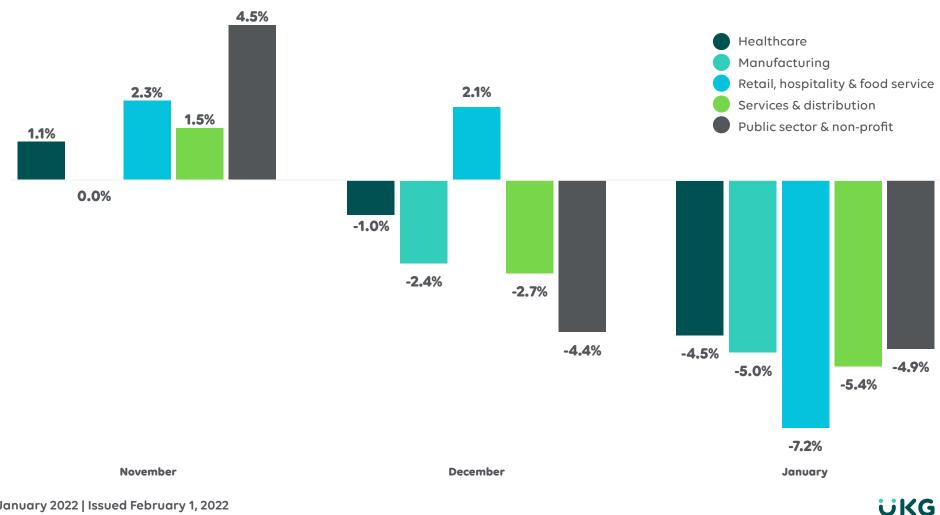
Regardless of size, all companies experienced relatively **steep shift declines** in January, with very small and very large organizations experience similar shift loss



Shift recovery: Industry

This data reflects month-over-month shift growth by industry as measured by time punches.

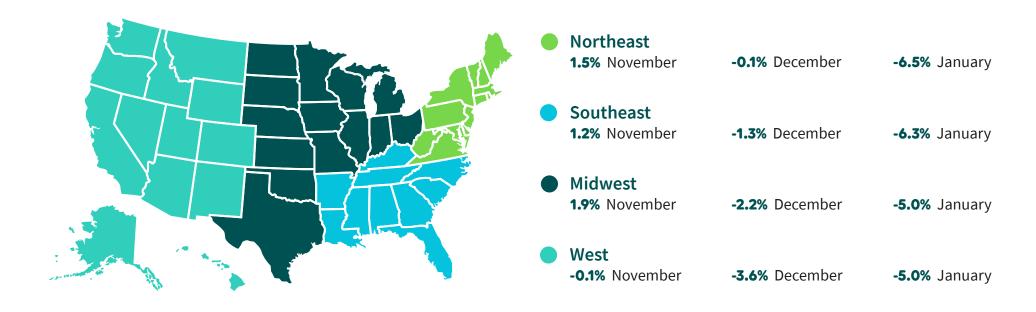
Employee illness and weather-related school shutdowns heavily impacted the Public Sector, while workforce activity in Healthcare has now declined 14 of the last 16 months with ongoing turnover and employee shortages



Shift recovery: U.S. landscape

The workplace recovery continues to be highly regionalized and localized.

This data reflects month-over-month shift growth by region and state as measured by time punches.



The 7-day COVID-19 case rate exceeds 1,000 per 100,000 residents in **33 states**. (via CDC) Of those with the highest case rates, **7 states** fall in the West region.

Northeast (-6.5%) and Southeast (-6.3%) were also hit hard by weather-related closures.

Methodology



The Workforce Activity Report by UKG (Ultimate Kronos Group) is an index that measures week-byweek metrics including employee shifts worked and pay statements from 3.9 million employees across more than 35,000 UKG customers.

"Shifts worked" is a total derived from aggregated employee time and attendance data and reflects the number of times that employees — especially those who are paid hourly or must be physically present at a workplace to perform their jobs — "clock in" and "clock out" via a time clock, mobile app, computer, or other device at the beginning and end of each shift.

Previous reporting on the impact of unemployment benefits on workforce activity can be found in the July–September 2021 reports. UKG updated its shift growth methodology in May 2021 to reflect mid-month over mid-month changes, unless otherwise stated; it had previously reflected end-of-month over end-of-month changes unless otherwise stated.

For the latest data reports visit: UKG.com/WorkforceActivityReport

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